

## **WESTPOLE France is born: the Cloud Computing company continues its European expansion**

*The entry into the French market is a key step to strengthen the role of WESTPOLE as a leader for Europe in the field of Cloud and Managed Services.*

*The Group expects to hire between 50 and 70 employees, to work within the France office by the end of the year.*

Strasbourg, 06 July 2021 - The expansion of WESTPOLE in Europe continues, thanks to the creation of a new operational headquarter in Strasbourg, France. The company, a player in the Cloud and Managed Services fields, already employs over 600 people in 8 offices located throughout Italy, Belgium and Luxembourg generating a turnover of approximately 100 million euros.

WESTPOLE has chosen France, one of the main ICT markets in Europe, for its new step of expansion, thanks to existing contracts with various European and international operators, both belonging to the private market and to public institutions, like the European Commission. WESTPOLE France has indeed opened its first office in Strasbourg, where up to 70 new employees will be hired by the end of the year.

“This new chapter in the growth story of WESTPOLE confirms the solid foundation of the group and enforces its ambitions” said Prof. Dr. Peter Löw, Founder and owner of WESTPOLE’s shareholder LIVIA Group. “The quality of the proposal in the key ICT sectors and the ability to respond effectively and promptly to the needs of businesses in this period of strong discontinuity are the two main characteristics that allow us to actively contribute to the digital evolution across Europe”.

Driving the strategy behind WESTPOLE France is Massimo Moggi, the President and CEO of WESTPOLE Europe. The Italian manager has extensive experience in the management of ICT companies in Europe and in the United States. In particular, Moggi successfully managed the relaunch of WESTPOLE following the spin-off from the Hitachi group in 2018 and started the European expansion of the brand with the first international acquisition from Canon group, today named WESTPOLE Benelux.

“With the expansion in France, WESTPOLE enters one of the key countries of digital innovation in Europe” added Massimo Moggi. “As the number of offices grows, our goal is always to create synergies and work as a single team, to build together the future of a leading group in the international Cloud, strengthening the value proposition for the benefit of our customers”.

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LIVIA Group is an independent industrial holding as well as the private investment enterprise of Prof. Dr. Dr. Peter Löw with funds under management of more than 780 million euros. LIVIA invests in a diverse spectrum of assets, ranging from corporate, agricultural and opportunistic investments to real estate, emerging markets, and fine arts & antiques. More than 250 executed transactions made LIVIA's management a preferred and trusted partner of international corporations and financial institutions.

LIVIA Corporate Development is specialized in acquiring European corporate spin-offs / carve-outs as well as mid-sized companies with revenues between 20 million and 1.5 billion euros. The focus is on business transformations and acquisitions of underperforming companies with operational improvement potential as well as add-on acquisitions for existing platforms investment to realize synergies. [livia-group.com](http://livia-group.com)

WESTPOLE is an IT Services & Solutions provider, owned by LIVIA Group, with around 600 employees, and 8 offices in Italy, Belgium and Luxembourg.

WESTPOLE represents the ideal partner for the Digital Transformation of business, thanks to 40+ years of experience in Technology and Innovation management.

The company mission is to help Corporations in scaling-up the Digital Transformation, by providing technological assets, competence and consultancy with an end-to-end, tailored-made approach. It supports customers in their strategic challenges in areas such as Cloud Computing & Managed Services, Infrastructure, Applications and Cyber Security as well as cutting-edge topics like Artificial Intelligence.

WESTPOLE embraces Innovation with pioneering spirit, passion and empathy, establishing a new point of reference in the IT market, a "different landmark".

[westpole.eu](http://westpole.eu)